

THE SAFETY ZONE INTRODUCES NEW PACKAGING

Dear Valued Customer,

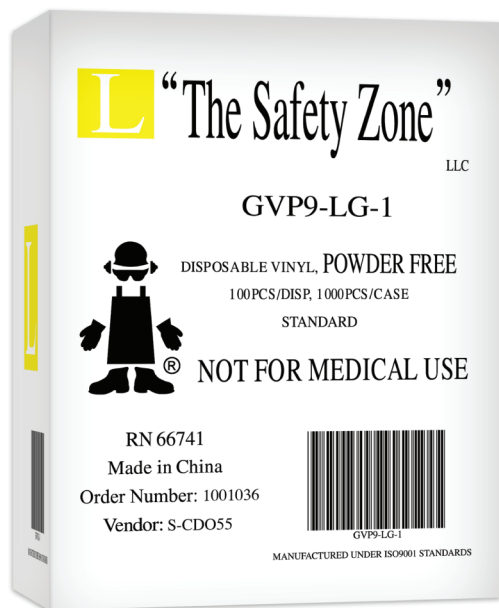
The Safety Zone is proud to introduce our new branding initiative. This effort began with a refresh of our logo, which has been largely untouched since it was first introduced thirty years ago. The Safety Zone's new look is immediately familiar, yet modernized to reflect the high quality of our products and dedication to our customers.

You will start seeing the second phase of our branding initiative with new tri-lingual packaging across our vinyl, nitrile, latex, and polyethylene (PE) disposable gloves.

As we listened to customer recommendations to visually improve product design and labeling, we heard frustration that our packaging lacked concise and clear descriptions of the enclosed products. Adding to the challenge is just how diverse these product lines have become, with many different colors, thicknesses, and material formulations within each of our product lines. Customers also wanted a clear understanding of "good, better and best" in terms of our product offerings.

The Safety Zone's new packaging addresses these issues with a new consistent design with large and clear descriptions. As the glove business grows increasingly complex, we believe this new packaging strategy will better inform customers and end users of each product's specific attributes.

OLD



NEW



Sold Exclusively Through Authorized Distributors Since 1973

385 Long Hill Rd, Guilford, CT 06437

(800) 821 5702

www.safetyzone.com

OUTER CASE MARKINGS

UPPER DIAMOND POSITION - Specifies the quality level:

- ECO - Our affordable, lightweight product line
- Standard - Our high quality, standard product line
- Premium - Our signature, heavy weight product line

LEFT DIAMOND POSITION -

Specifies powder or powder free

POWDER
FREE

STANDARD

CLEAR

L

RIGHT DIAMOND POSITION -

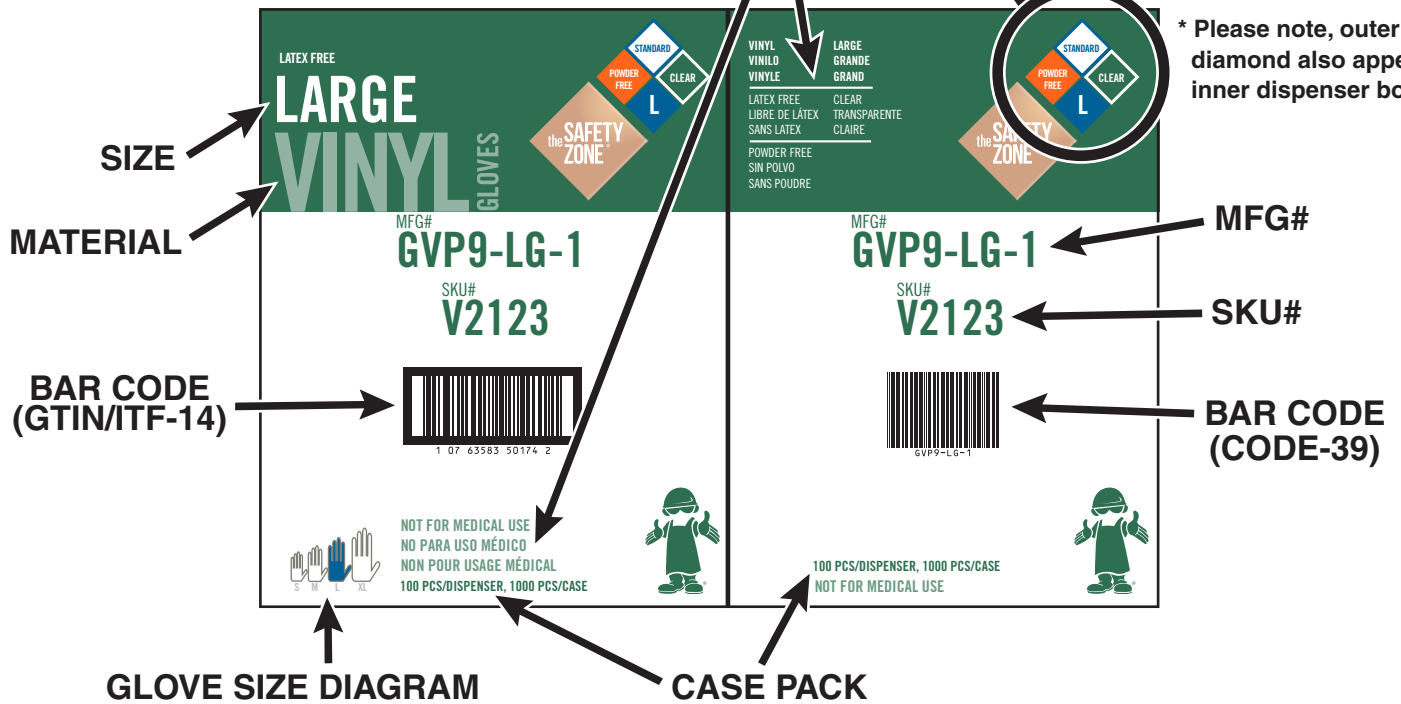
Specifies the color of the product. Colors options are:

- CLEAR
- GREEN
- RED
- BLUE
- YELLOW
- BLACK
- INDIGO
- NATURAL

BOTTOM DIAMOND POSITION - Specifies the size of the glove.

TRILINGUAL

* Please note, outer case diamond also appears on inner dispenser boxes.



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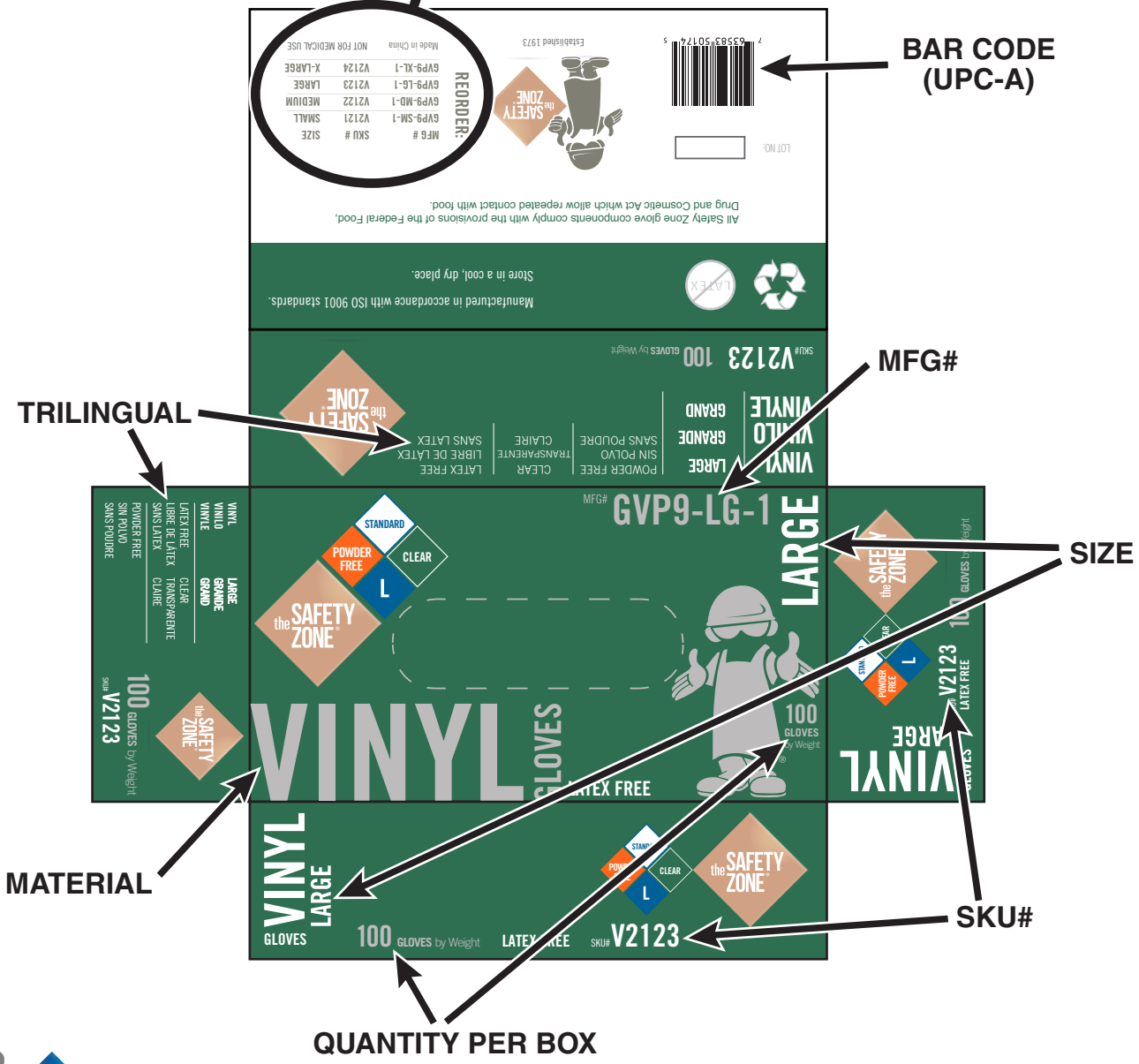
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INNER BOX MARKINGS

REORDER:

MFG #	SKU #	SIZE
GVP9-SM-1	V2121	SMALL
GVP9-MD-1	V2122	MEDIUM
GVP9-LG-1	V2123	LARGE
GVP9-XL-1	V2124	X-LARGE



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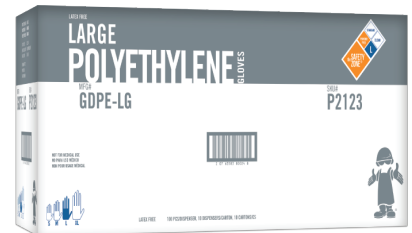
PACKAGING ELEMENTS

Each main product type (vinyl, nitrile, latex, polyethylene) will have its own distinct color to differentiate the materials. Outer cases will feature this color on a printed band on the box that will wrap around the case.

NON-MEDICAL INNER BOXES



NON-MEDICAL MASTER CASES



MEDICAL INNER BOXES



**MEDICAL GRADE
SINGLE-USE POWDER FREE LATEX EXAMINATION GLOVES**

MEDICAL MASTER CASES



MEDICAL GRADE



**MEDICAL GRADE SINGLE-USE POWDER FREE NITRILE EXAMINATION GLOVES • LARGE
GUANTES DE EXÁMEN DE UN SOLO USO SIN POLVO NITRILLO GRADO MÉDICO • GRANDE
GANTS D'EXAMEN MÉDICAL USAGE UNIQUE SANS POUVRE NITRILE • GRAND**



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